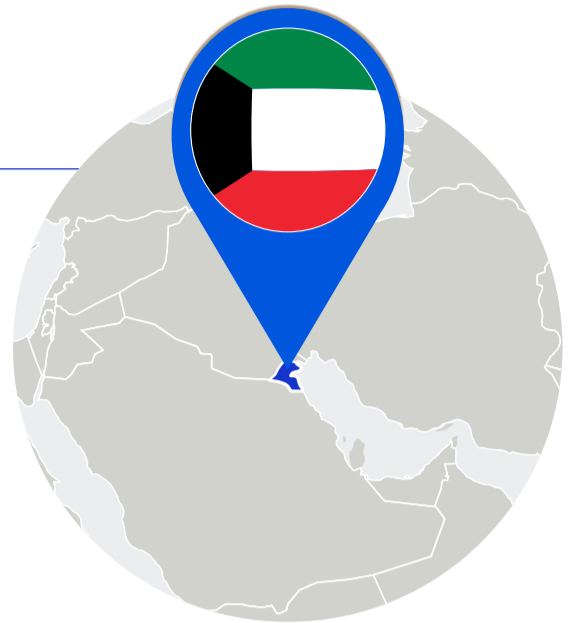


Where Cash Hides Survey

Kuwait - Second Edition

January 2025

More Kuwait consumers are using digital payments.

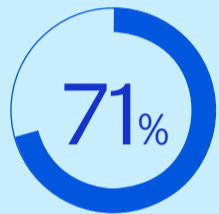


Yet, **24%** of transactions are still in cash.

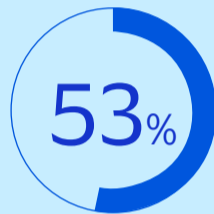
Top Cash-Heavy Categories

(by % of surveyed consumers using cash)

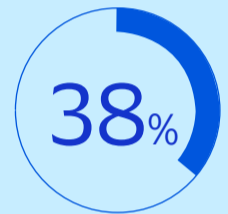
Peer-to-Peer



Tips



Money exchanges between friends and family



Property rent

Everyday Spends



68%
Offline taxi



42%
Farmers markets



37%
Restaurants

Other Cash-Heavy Categories

(by % of surveyed consumers using cash)



Why Some Consumers Still Use Cash

(by % of surveyed consumers using cash)

Peer-to-Peer



32%
Convenience



26%
Small purchases

Everyday Spends



25%
Convenience



22%
Speed