

Where Cash Hides Survey Kuwait Results - 2023



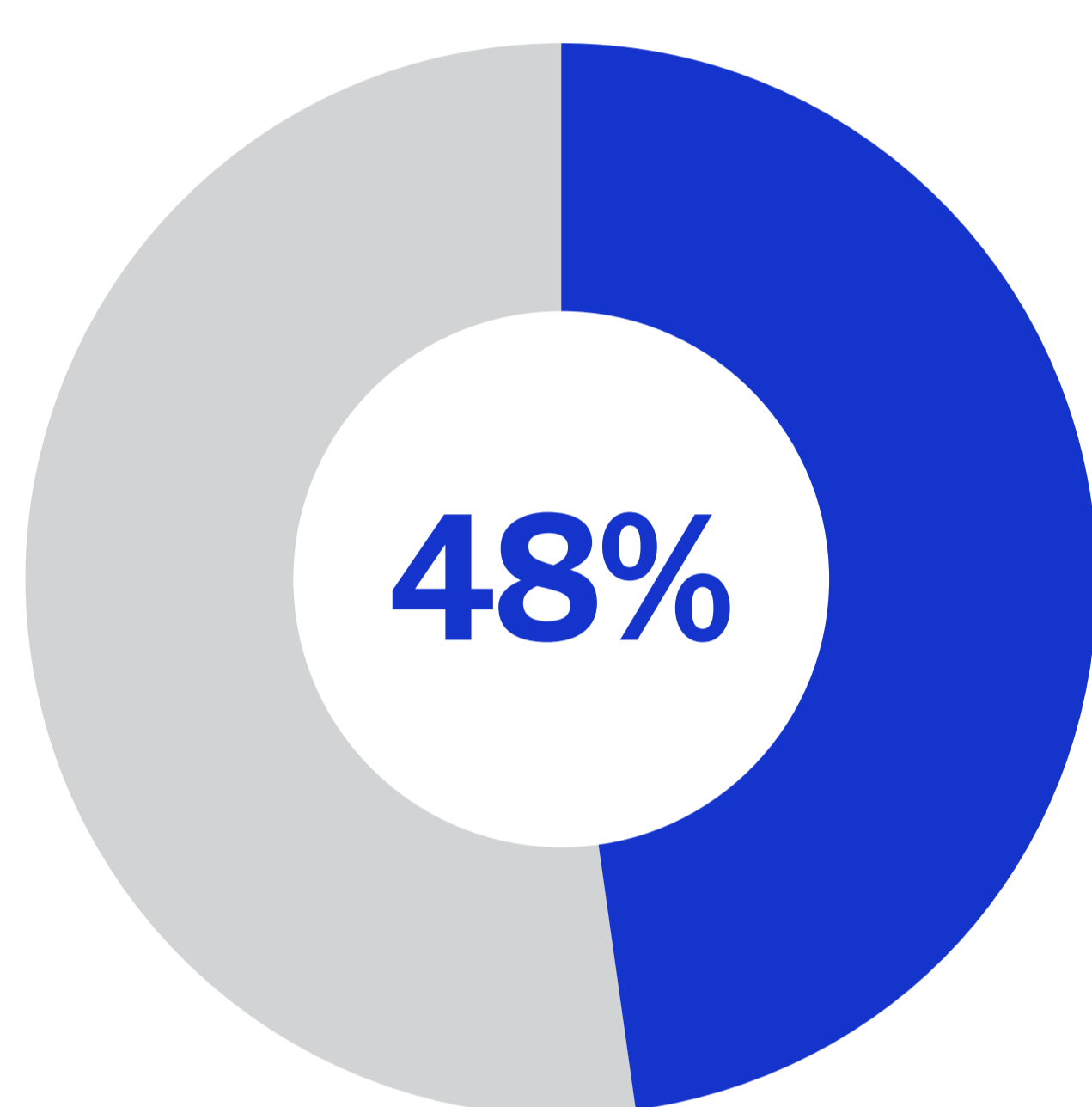
Card payments show positive growth, capturing an average **55%** wallet share. Yet, specific spending categories continue to rely heavily on cash.



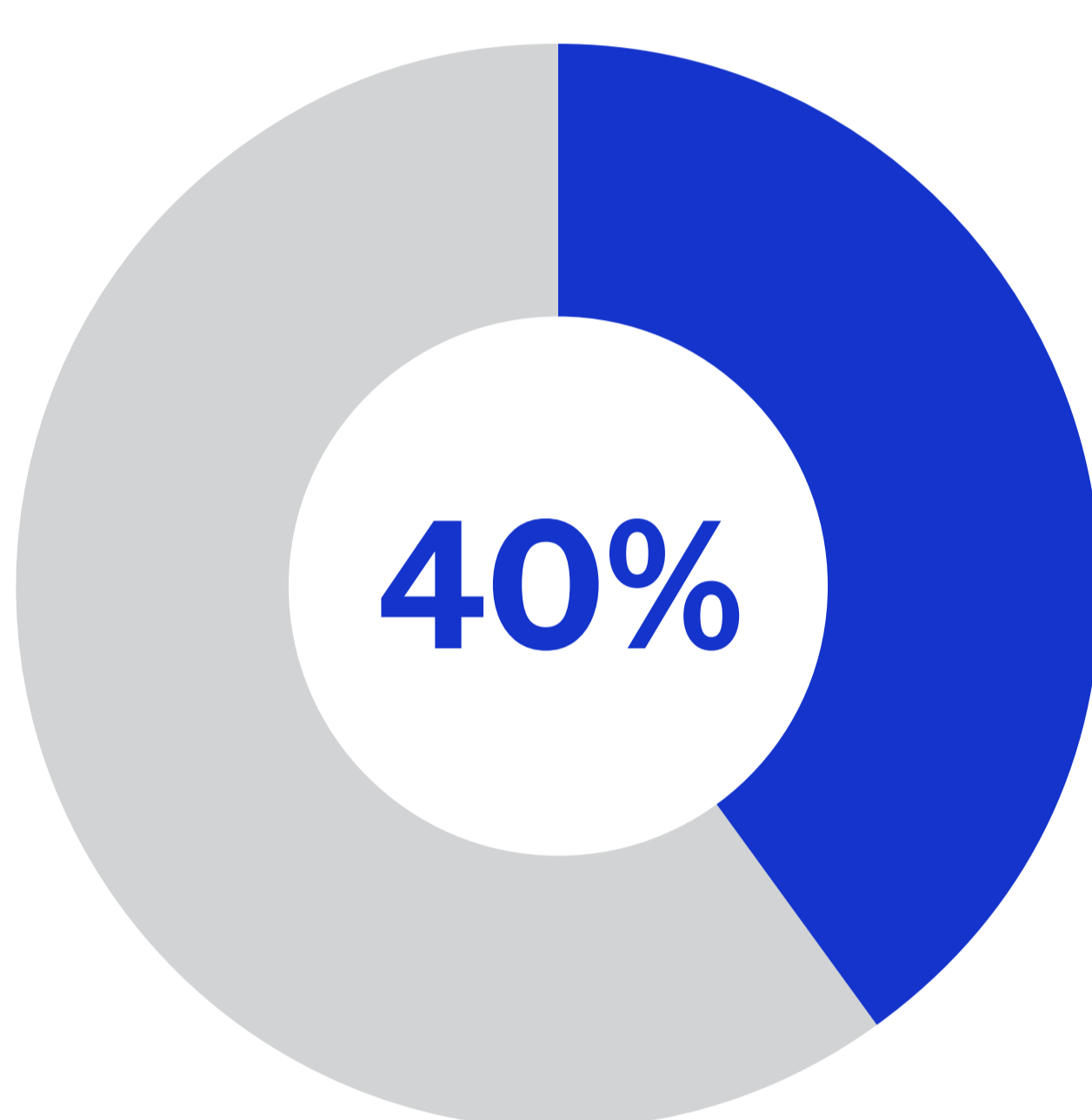
According to survey respondents, around **20%** of their transactions are still in cash.

Cash in specific categories

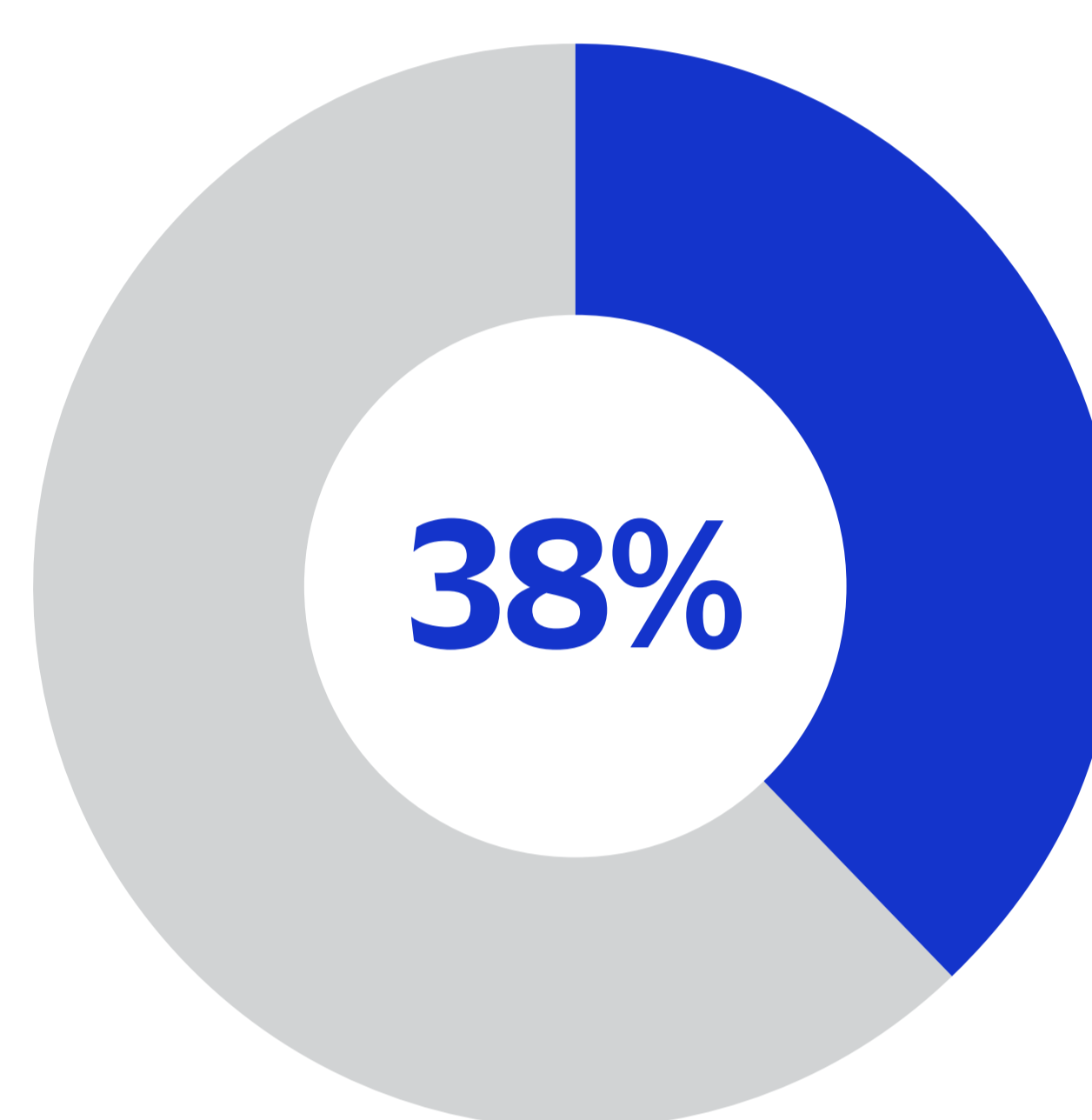
P2P Segment



Tips

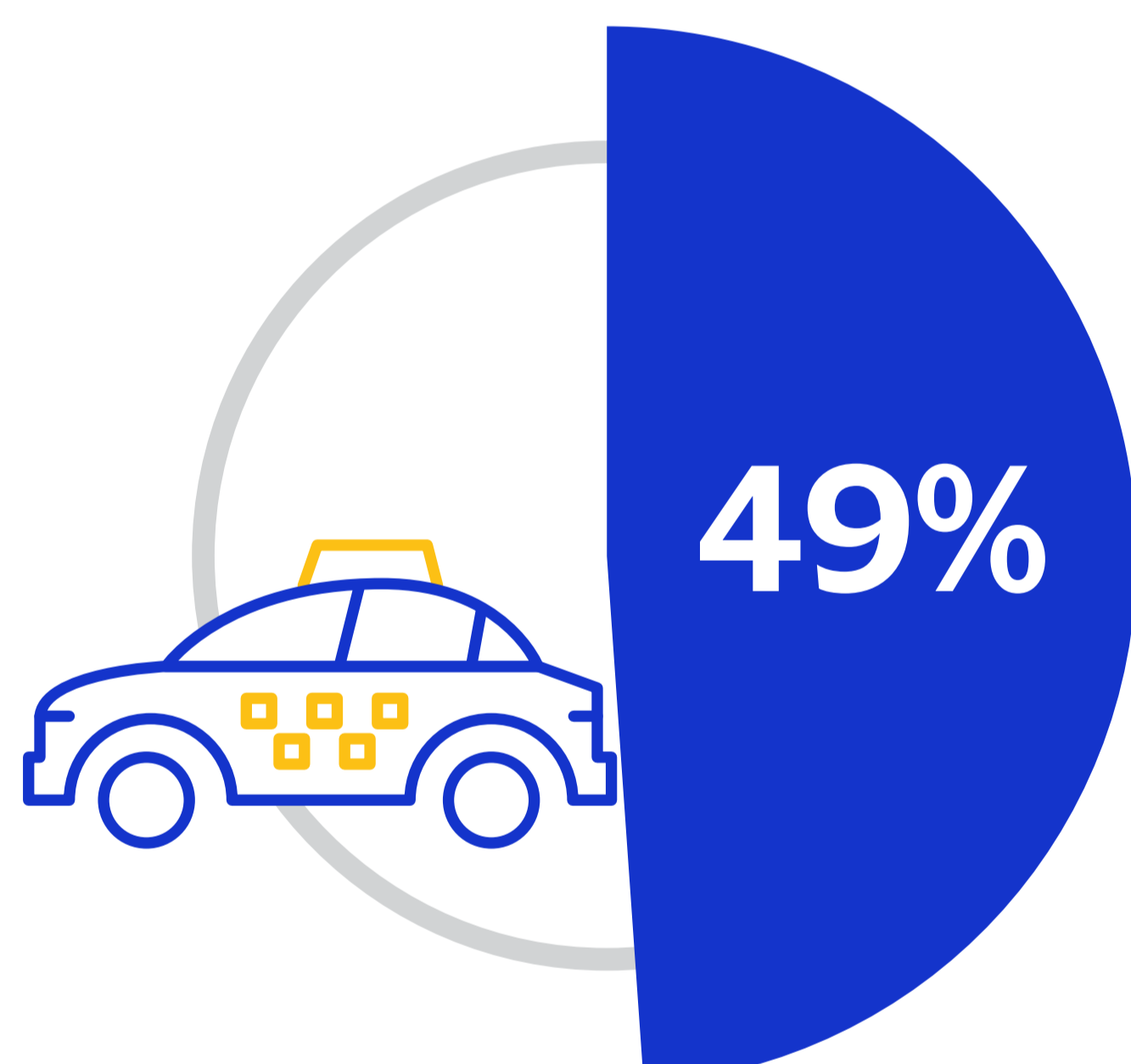


Property rent

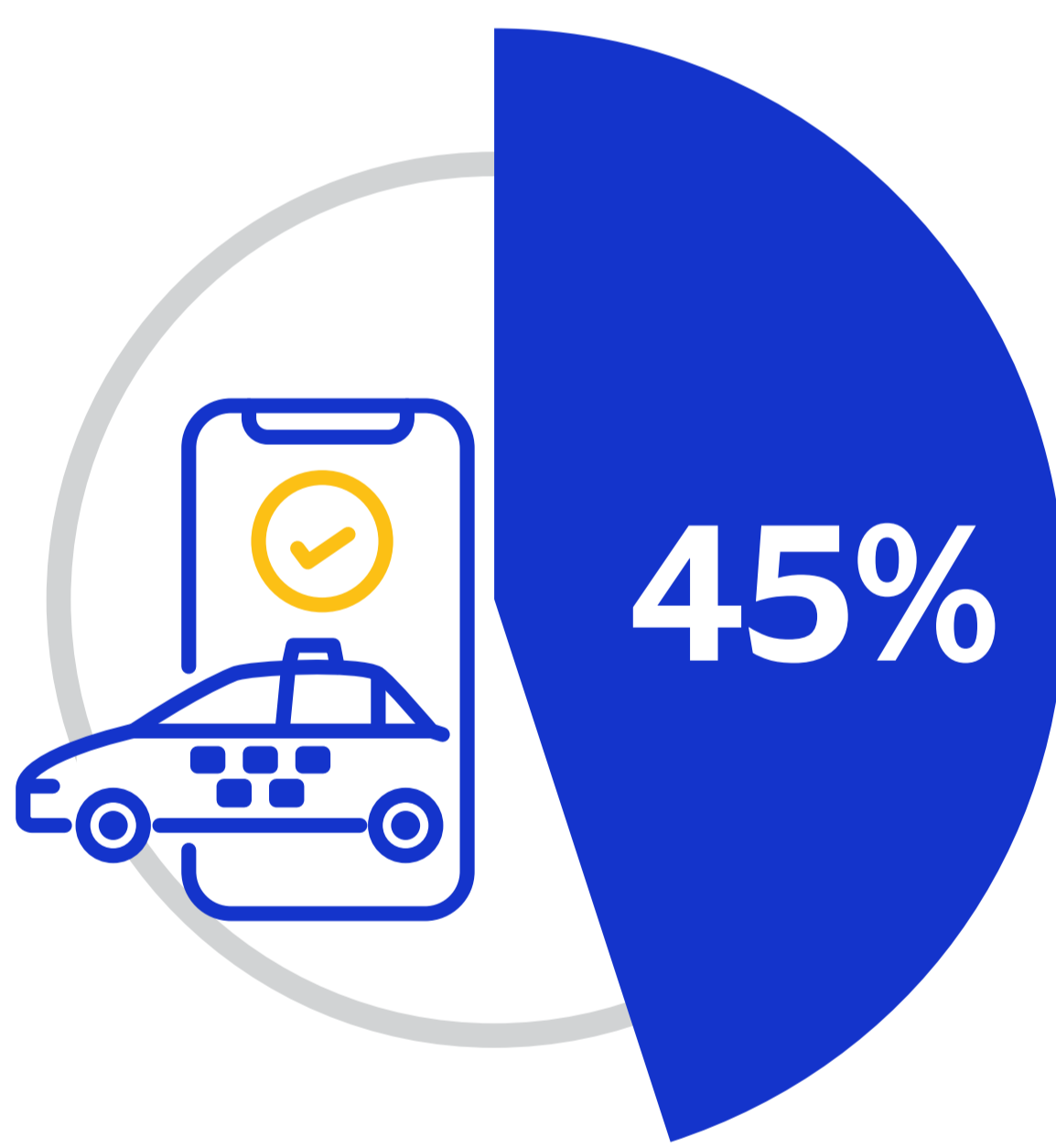


Money exchanges between friends and family

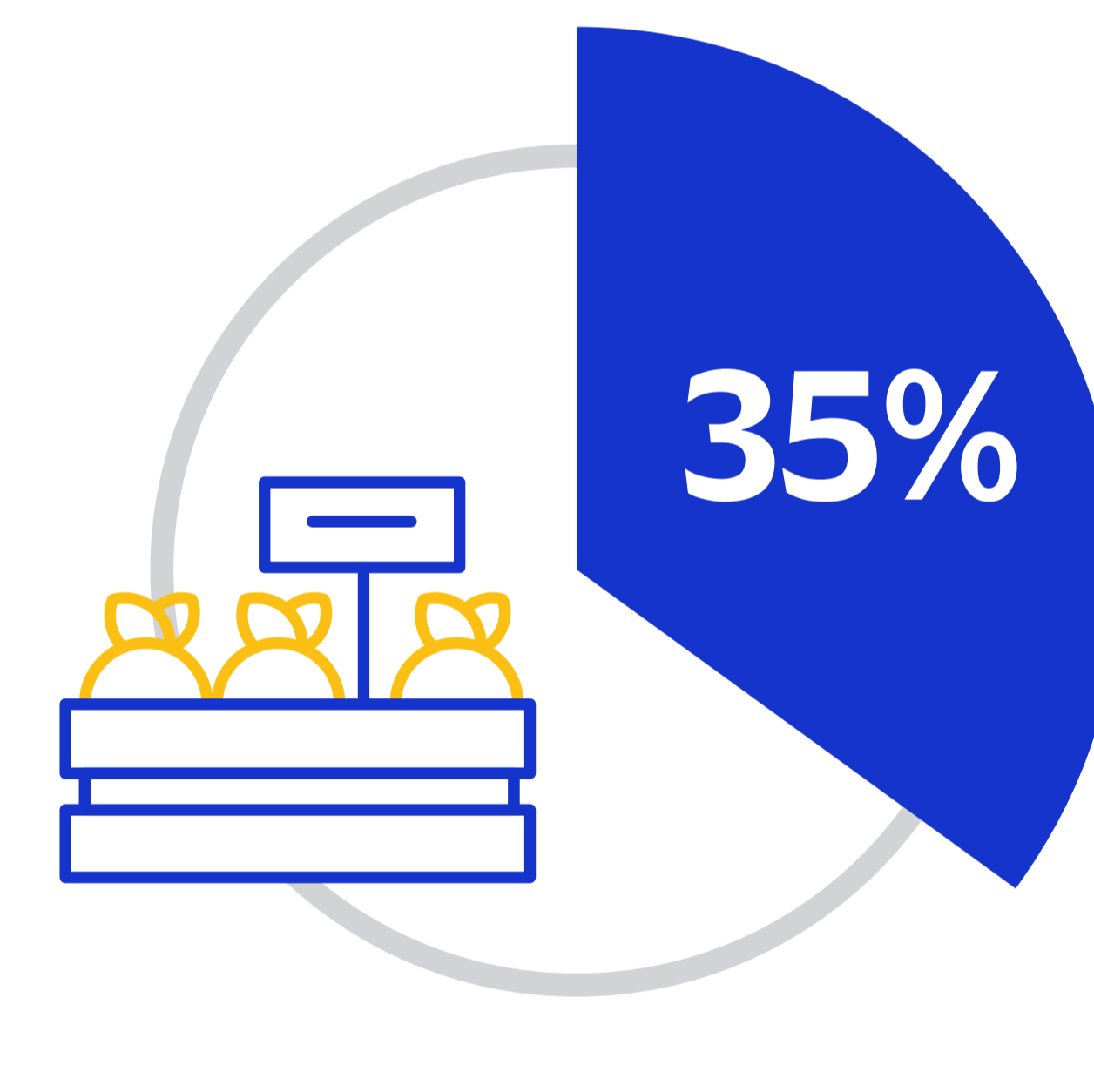
Everyday Spending



Taxi



App-based taxi



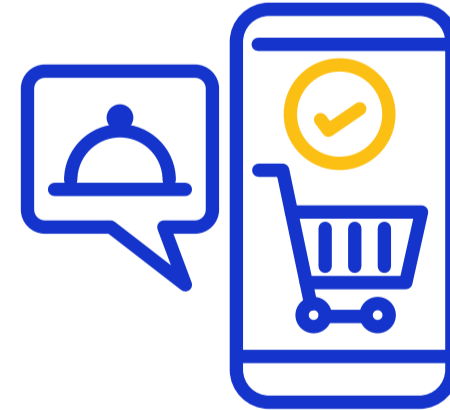
Farmer markets

Other Cash-Heavy Categories



34%

Education



31%

Online food, grocery



31%

Cinema



31%

Events

Top reasons respondents still use cash in identified categories

